RISE 2027

Sponsorship Package

R RESILIENT | **I** INDIGENOUS | **S** SUCCESS | **E** ENTREPRENEURS

Indigenous Business & Entrepreneurship Conference, hosted by IOPPS
April 7–9, 2027 · Saskatoon Inn & Conference Centre · Saskatoon, Saskatchewan

RISE at a glance

Who	Hosted by IOPPS, an Indigenous-owned and operated company. Built for Indigenous entrepreneurs and business owners, from early-stage startups to established companies.
What	An Indigenous Business & Entrepreneurship Conference: three days of practical learning, networking, a trade show, and the IOPPS Indigenous Entrepreneur Competition with a prize pool of a minimum of $25,000.
When	April 7–9, 2027. The competition finals and prize presentations are the evening of Thursday, April 8, livestreamed across IOPPS channels.
Where	Saskatoon Inn & Conference Centre, Saskatoon, Saskatchewan.
Why	To help Indigenous entrepreneurs start, fund and grow their businesses by connecting them with the knowledge, capital and people they need, in a space by Indigenous people, for Indigenous people.

RISE Investment

A RISE 2027 sponsorship is an investment in Indigenous economic development. It puts capital, knowledge and connections in the hands of Indigenous entrepreneurs who are building businesses, creating jobs and growing wealth in their communities, across Canada and North America, and around the world.

It also reaches people who are only beginning to think about entrepreneurship and don't yet know where to start, where to go or who to talk to. RISE gives them a place to start: to learn, ask questions and meet the people and organizations who can help them get their idea off the ground.

RISE is Indigenous-driven, Indigenous-owned and Indigenous-operated: a conference by Indigenous people, for Indigenous people.

The value of investing in RISE

- **Sustained visibility:** once confirmed, sponsors are promoted across all IOPPS social media channels and the website, right up to the conference.
- **Live broadcast exposure:** sponsor logos are shown on the competition night livestream, with on-air recognition.
- **Direct relationships:** sponsors work alongside the conference organizers and connect face to face with attendees, so the entrepreneurs in the room can easily reach them.
- **A visible role in economic reconciliation:** your organization is seen supporting Indigenous business growth and community economic development.

Who you will reach

- Indigenous entrepreneurs and business owners, from early-stage startups to established companies

Indigenous entrepreneurs, business owners and aspiring founders will fill the room, with many more watching online.

IOPPS is a well-known Indigenous livestreaming company with massive reach, from Saskatchewan, across Canada and around the world, so your brand is seen far beyond the room.

The IOPPS audience

IOPPS is Canada's Indigenous opportunity platform for jobs, events, scholarships, businesses and livestreams. Our audience is rooted in Saskatchewan, reaches right across Canada, and tunes in from around the world.

Channel	IOPPS reach (October 2026)
Facebook	436,733 views · 108,532 people reached · 52,800 video views · 20,000+ followers
Instagram	92,182 views
TikTok	65,700 views · 4,200 followers
YouTube	340,581 views since May 1, 2026 (pow wow season) · 12,786 subscribers
LinkedIn	3,274 views · 655 followers
Total	**About 598,000 views a month on Facebook, Instagram, TikTok and LinkedIn, plus 340,000+ YouTube views since May**

IOPPS Live on YouTube: more than 1.08 million lifetime views and 245,000 hours watched, with single livestreams drawing over 36,000 views. Viewers tune in from more than 35 countries: 72% from Canada, 17% from the United States, and the rest from countries including India, Morocco, the United Kingdom, Mexico, New Zealand, Australia and Germany.

Who works with IOPPS

RISE is backed by a team that organizations across Saskatchewan already trust.

Livestreaming	SIGA (Saskatchewan Indian Gaming Authority) is one of the many businesses, organizations and communities that use IOPPS to livestream their events. IOPPS has streamed, and will continue to stream, events at the seven casinos SIGA operates in Saskatchewan.
Employers	SIGA, SaskPower, the City of Saskatoon, the Government of Saskatchewan, Onion Lake Health, Treaty Six Education Council, Kitsaki Management, Westland Insurance and Inspire Group of Companies have used IOPPS to reach Indigenous talent.
Communities and events	IOPPS Live broadcasts pow wows, conferences, elections, hockey tournaments, golf tournaments, round dances and more. Past broadcasts include the FSIN Spirit of Our Nations Pow Wow and events for Whitecap Dakota Nation, Moosomin First Nation, James Smith Cree Nation, Mistawasis, Flying Dust First Nation and Mosquito First Nation. If it showcases Indigenous success, IOPPS is there to share it. That is what **Empowering Indigenous Success** means.

What attendees will learn

- **How to build a business plan.** Every aspiring entrepreneur walks away with a draft business plan, one of the key takeaways of RISE
- Every avenue for accessing capital, including grants, loans and funders
- How credit works and how to build it
- Marketing, online marketing and using social media to grow
- Business basics: bookkeeping, taxes and pricing
- How to scale past the first year or two
- Direct time with bankers and funders, plus a trade show

The speaker lineup will be announced soon.

The IOPPS Indigenous Entrepreneur Competition

The centrepiece of RISE 2027, and the main draw for sponsor visibility.

- Free to enter for Indigenous-owned businesses based in Saskatchewan, through a business profile on iopps.ca
- Entries open November 15, 2026 and close January 30, 2027; public voting runs December 1, 2026 to March 10, 2027
- Finalists are announced March 15, 2027
- Eight finalists pitch live to a judging panel on the evening of Thursday, April 8, 2027, livestreamed across IOPPS channels. Prizes are presented that night.
- The top 3 by public vote become finalists and the judges choose the other 5; the judges decide the winners.
- Prize pool: a minimum of $25,000, growing as sponsors join. First place $15,000, second $7,000, third $3,000.

Sponsorship levels

The top tiers are a 12-month partnership with IOPPS, not just three days in April.

Amounts in CAD, GST included. Title Sponsor, Visionary, Champion and Builder include a trade show booth; Supporter and Friends of RISE do not. Only the Title Sponsor is limited to one; every other level is open, with no limit on sponsors.

Level	Investment	Available	Passes	Benefits
Title Sponsor	$25,000	1	8	• "RISE 2027 presented by" naming on all branding and the livestream • Seat on the competition judging panel • Interview with IOPPS, shared on all IOPPS social media channels and the website, and played during the conference • 4 dedicated social posts • Stage time at the opening • Ad during the livestream • Presents the first-place prize • A full year on IOPPS (see below) • **Trade show booth**
Visionary	$15,000	Open	4	• Filmed interview • 2 dedicated social posts • Logo on stage screens and the livestream • On-air mention during the livestream • Presents an award • A full year on IOPPS (see below) • Open level: no limit on the number of sponsors • **Trade show booth**

Level	Investment	Available	Passes	Benefits
Champion	$10,000	Open	2	• 1 dedicated social post • Logo on banners, screens and the livestream sponsor screen • Shout-out from the stage on competition night • Open level: no limit on the number of sponsors • **Trade show booth**
Builder	$5,000	Open	1	• Logo on the website, screens and competition voting page • Group sponsor post • **Trade show booth**
Supporter	$2,500	Open	1	• Logo on the website and competition voting page • Group thank-you post
Friends of RISE	$2,499 and under	Open	0	• Name on the website and a thank-you from the stage
Sponsor an Entrepreneur's Seat	$675 per seat	Open	—	• Covers a full conference pass for an entrepreneur who needs it • Any company that would like to can sponsor one or more seats

A full year on IOPPS (Title Sponsor and Visionary): logo on iopps.ca, a featured business profile, and one year of unlimited standard job postings on iopps.ca.

Key dates and terms

Sponsorships are confirmed once a signed agreement or invoice is accepted. If the event is rescheduled, sponsorships carry forward to the new dates. If the event is cancelled, sponsorships are refunded in full.

Founding sponsors of RISE 2027 hold their 2027 sponsorship rate for RISE 2028.

Item	Date
Logo and brand files due	February 1, 2027
Payment due	Within 30 days of invoice, and no later than March 15, 2027
Pass holder names due	April 2, 2027
Conference	April 7–9, 2027



A look at the RISE 2027 stage.

Let's talk

We are happy to shape any level around what matters most to your team.

Nathan Arias (Wuttunee), CEO, IOPPS
306-717-5395 · nathan.arias@iopps.ca · iopps.ca

RISE 2027

Sponsor Registration Form

RESILIENT • INDIGENOUS • SUCCESS • ENTREPRENEURS

Indigenous Business & Entrepreneurship Conference, hosted by IOPPS
April 7–9, 2027 · Saskatoon Inn & Conference Centre · Saskatoon, Saskatchewan

Thank you for supporting RISE 2027. Fill in this form, save it, and email it to nathan.arias@iopps.ca.
Your sponsorship is confirmed once IOPPS sends an invoice and it is accepted.

1. Organization details

Organization name

Contact name | Title / position

Email | Phone

Mailing address

City | Province / state | Postal code

Website | Industry

2. Sponsorship level

Check one level. All amounts are in Canadian dollars, GST included. Full benefits are listed in the RISE 2027 Sponsorship Package.

- ☐ **Title Sponsor** — $25,000 · 8 passes · trade show booth (1 available)
- ☐ **Visionary** — $15,000 · 4 passes · trade show booth
- ☐ **Champion** — $10,000 · 2 passes · trade show booth
- ☐ **Builder** — $5,000 · 1 pass · trade show booth
- ☐ **Supporter** — $2,500 · 1 pass
- ☐ **Friends of RISE** — $2,499 and under. Amount:

Sponsor an Entrepreneur's Seat

$675 per seat covers a full conference pass for an entrepreneur who needs it. Any company can sponsor one or more seats.

Number of seats: x $675 = Seat total: $

TOTAL SPONSORSHIP AMOUNT (CAD): $

3. Billing and payment

Billing contact name

Billing contact email

Purchase order (PO) number, if required

IOPPS will send an invoice. Payment is due within 30 days of invoice, and no later than March 15, 2027.

Preferred payment method:

☐ EFT / direct deposit ☐ E-transfer ☐ Cheque ☐ Credit card (secure online payment through Stripe)

Note: Title Sponsor is paid by invoice (EFT, e-transfer or cheque). Credit card is available for every other level.

4. Logo and brand

Please send high-resolution logo files (PNG with transparent background, or vector: SVG, EPS or PDF) to nathan.arias@iopps.ca by February 1, 2027.

Marketing / brand contact (name and email)

Organization name exactly as it should appear on signage and social media

5. Pass holders

List names now or send them later. Pass holder names are due April 2, 2027.

Pass 1 — name

Pass 2 — name

Pass 3 — name

Pass 4 — name

Pass 5 — name

Pass 6 — name

Pass 7 — name

Pass 8 — name

6. Agreement

By signing, we confirm our sponsorship of RISE 2027 at the level selected above. Sponsorships are confirmed once a signed agreement or invoice is accepted. If the event is rescheduled, sponsorships carry forward to the new dates. If the event is cancelled, sponsorships are refunded in full. Founding sponsors of RISE 2027 hold their 2027 sponsorship rate for RISE 2028.

Authorized signatory (print name)

Title

Signature (type your full name to sign)

Date

Send the completed form to:

Nathan Arias (Wuttunee), CEO, IOPPS · 306-717-5395 · nathan.arias@iopps.ca · iopps.ca